



NEWS RELEASE

ASIANS IN ENERGY PARTNERS WITH SOLAR ENERGY INDUSTRIES ASSOCIATION TO BUILD A DIVERSE AND INCLUSIVE SOLAR INDUSTRY

Asians in Energy exhibiting at largest solar event in North America at Anaheim Convention Center along with Chinese-owned renewable energy companies

Solar Energy Industries Association has formed a community partnership with Asians in Energy to build a more diverse and inclusive industry. The Solar Power International 2018 is expected to attract 20,000 conference attendees and more than 700 exhibitors from all over the world, including China, which represented 31 percent of conference attendees and exhibitors at last years convention (<https://www.solarpowerinternational.com>).

In the U.S., Asian Pacific Americans are the fastest growing minority group, with immigration playing a huge part. The U.S. Asian population grew 72 percent between 2000 and 2015—from 11.9 million to 20.4 million—the fastest growth rate of any major racial or ethnic group. Solar Energy Industries Association wants to ensure that Asian Pacific Americans from different cultures and backgrounds are included in the growing solar industry through engagement and participation in business and job opportunities.

**TIME & DATE
OF EXPO:** Tuesday, Sept. 25, 2018
10 a.m.—6 p.m.

Wednesday, Sept. 26, 2018
9 a.m.—6 p.m.

Thursday, Sept. 27, 2018
9 a.m.—2 p.m.

**EXPO
LOCATION:** Anaheim Convention Center
800 W. Katella Avenue
Anaheim, CA 92802

EDITORS: Mandarin, Korean and Vietnamese speaking speakers available for interviews on specific days. Please contact to coordinate, as speakers may not be available all three days of the Expo.

VISUALS: Smart energy microgrid marketplace, hydrogen and fuel cell autos, large solar panel displays, exhibitors, large solar panel displays, conference sessions

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