



MEDIA ADVISORY

ASIANS IN ENERGY 2019 SUMMIT TO CONNECT ASIAN PACIFIC AMERICAN BUSINESSES TO UNTAPPED STATE GOVERNMENT FINANCING OPPORTUNITIES IN ENERGY

Summit seeks to engage 2.3 million Asian Americans in greater Los Angeles region in future energy economy, including immigrants

Of the estimated 2.3 million Asian Pacific Americans residing in the Los Angeles metropolitan area, the challenge for Asians in Energy is getting Asian businesses ready to monetize climate change.

“Asian-owned businesses expand and diversify the tax base creating sustainable communities with a steady rate of economic growth,” explains Susie Y. Wong, president of Asians in Energy. “In California’s quickly evolving renewable energy sector, businesses should be leveraging their cultural diversity for competitive advantage,” Wong added.

Sessions include “Accelerating deployment of state government financing for advanced energy technologies,” “Entrepreneurs and start-ups shaping electric transportation, the sharing economy and commercial solar,” and “\$1.4 billion state government financing this fiscal year from Cap-and-Trade Funding benefiting business and communities across the state. For more details, visit: <https://asiansinenergy.org/events/>

The no-cost business summit with lunch and a networking reception is possible through the generous sponsorship of Southern California Gas Company, Sun Engineering, Imprinta Communications Group, Asian Pacific American Leadership Foundation and Joseph T. Yew, Jr.

NOTABLE SPEAKERS:

9:30 a.m. - Senator Lena Gonzalez (D-Long Beach) – Opening Keynote

Noon - Senator Benjamin Allen (D-Santa Monica) – Luncheon Keynote and Honoree (“Energy Warrior”)

Jimmie Cho, Chief Operating Officer (COO)
Southern California Gas Co. – Luncheon and Honoree (“Corporate Energy
Warrior”)

DATE: Thursday, October 24, 2019

TIME: 9:30 a.m.—4 p.m. for 2019 Summit

LOCATION: California Science Museum
700 Exposition Park Drive, Ertsek Family Foundation Muses Room
Los Angeles, CA 90037

PARKING: Media must RSVP in order to park at no cost

VISUALS: Asians in Energy banners, keynote speakers accepting awards, speakers
on panels, estimated 100 attendees, exhibit tables

EDITORS: Interviews available in Mandarin, Korean, Vietnamese and Tagalog

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Asians in Energy leads Asian Pacific Americans on energy trends and issues to inspire
understanding, expand knowledge and strengthen our communities. Please visit
<https://asiansinenergy.org> for more information.